

SPONSORSHIP TERMS

For Funding Humanity Projects

We seek sponsors who share the same values in rebuilding trust in unbiased data and research, who are willing to demonstrate this in their words and actions and expect us to do the same.

Interested in learning more about projects available for funding?

[View Projects](#)

Reward The sponsor, whether an individual or company, will have a unique opportunity to have had a big impact for a modest cost. The sponsor will enable important research projects that are likely to have as significant a societal impact as the current ones are already having.

Recognition The sponsoring individual(s) or company name and logo will be displayed at the top of the project page as official sponsor(s). Individuals may wish to sponsor a project in memory of a loved one or to honor a modern-day hero. All identifiable projects that spring from the one sponsored will also carry the name of the sponsor (and any short memorial or honoring message) as historical context for what made the new work possible.

Moral Positioning Sponsors willing to give support without the ability to direct, influence, or steer the research are making a statement with their actions about who they are and what they value: Objectivity and data science that can't be bought.

Like you, we feel it is moral and right to rebuild trust in basic human population data so that human problems can be tackled and solved. We seek sponsors who respect this positioning in words and deeds. For that reason, we will not take funding from any organization we deem to have a reputation of influencing outcome or self-promotion as a condition of taking money

No proprietary or exclusionary terms with donors. The spirit of our Open Projects is that whenever the deliverables of projects become a trigger or incubator for other data infrastructure research projects, that is the highest good and a societal win. We want our deliverable to be stone tossed in a fruitful lake. We want it to be a pre-requisite that generates for other research and projects that indirectly benefit the general public.

No donor input into the research process or published results. Our goal is that the deliverables of our research projects will be for the benefit of society. To avoid any conflicts of interest, sponsors act as key partners but without input in the research process or the publishing of the deliverable.

No donor operational control or influence. The Phinance Technologies Humanity Projects team will manage the overall operation of our Open Projects program. Some projects could be performed with collaboration of external researchers who join efforts in different areas, though the published content and research quality will always be vetted by our team.

Once the project is fully funded, we will not accept more sponsors for the project. If our program is successful, more projects could be open for sponsorship in the future.